

PELIKAN HUBS 2026

Terms and Conditions

Article 1 – Organization

The project "Pelikan Hubs" is initiated by HOLDHAM, whose head office is located at 1, Rue du Campus, 14200 Hérouville Saint Clair, France. No purchase or payment of any kind is necessary to enter or win.

The "Pelikan Hubs" events are supported, but not hosted by Pelikan. All "Pelikan Hubs" are organized by a local "Hub Master" selected by HOLDHAM. In short: this meeting is organized for fans, by fans, with support from Pelikan.

Article 2 – Registration Periods

Registration is only valid if all required information is filled in and submitted correctly within the fixed registration period. All registrations must be completed via the official platform at www.pelikan-hubs.com.

Profile	Registration deadline	Waiting list deadline
Hub Master	July 12, 2026	August 14, 2026
Participant	August 7, 2026	August 14, 2026

Article 3 – Hub Master Registration

All Pelikan fans worldwide may apply to become a Hub Master. Applications must be submitted by July 12, 2026. Pelikan will select the best application for each city after the registration period closes.

3.1 – Required personal information

- First Name*
- Last Name*
- Email Address*
- Email Address Confirmation*
- Phone Number*
- Targeted City*

3.2 – Motivation & Story fields

Each Hub Master applicant must answer the following questions:

- What inspires you to take the lead and bring the Pelikan community together in your city?
- Could you share your personal journey or connection with the Pelikan brand?
- Have you previously organized events or hosted community gatherings?
- Ideally, where do you plan to host your Hub? Please describe the venue.
- What highlights or creative animations would you like to feature to make this gathering unforgettable?

Each suggested city needs at least 5 registrations to qualify as a Pelikan Hub location.

Article 4 – Participant Registration

All Pelikan fans may register as participants. Registrations must be submitted by August 7, 2026.

4.1 – Required personal information

- First Name*
- Last Name*
- Email Address*
- Email Address Confirmation*
- Phone Number*
- Targeted City*

4.2 – Motivation field

- According to you, what do Pelikan Hubs stand for?

Every participant may change their chosen hub city until August 7, 2026 via the "Contact Us" button on the website. For organizational reasons, no city change is possible after August 14, 2026.

Article 5 – Selection & Communication After Registration

After the registration period closes, Pelikan will select the cities and Hub Masters. All confirmed hub cities will be displayed on a world map at www.pelikan-hubs.com and announced on Pelikan's official media channels (Instagram, Facebook).

Participants who selected a city where a Hub cannot be organized will be contacted to choose an alternative Hub.

Participants agree that Pelikan will share their email address and phone number with the Hub Master to facilitate event organization. The Hub Master's contact details will be shared with participants if necessary.

Hub Masters will be informed of all further details by August 21, 2026 at the latest. Pelikan will announce the final list of confirmed Pelikan Hubs from July 27, 2026.

A confirmation email will be sent to each participant upon successful registration. Withdrawals can be submitted via the "Contact Us" button on the website, or directly by clicking on the link received in the registration confirmation email

Article 6 – Personal Data

Personal data is collected solely for the purpose of organizing the Pelikan Hub event and, where applicable, for future integration of Pelikan fans into further projects.

HOLDHAM reserves the right to share Hub Masters' personal data with group-owned national organizations or service providers for the delivery of giveaways.

Personal data is stored and processed on the servers of Google SARL, registered office: GOOGLE IRELAND LIMITED, BARROW STREET, DUBLIN (99132). French offices: 8 Rue de Londres, 75009 Paris, Tel. no.: +33 1 42 68 53 00. Datacenter: 7330 Saint-Ghislain, Belgium, Tel. no.: +33 805-980-425

Consent to the storage of personal data may be revoked at any time by contacting: data.protection@hamelinbrands.zendesk.com.

Article 7 – Commitments and Responsibilities

There is no obligation for participants to attend the event, but out of respect for the Hub Master, all participants are kindly asked to honour their commitment. In case of any unexpected circumstance, participants should inform the Hub Master as soon as possible.

The Hub Master and HOLDHAM do not bear any costs related to the event. Costs for food, beverages, and venue must be covered individually by attendees. Any additional entertainment is voluntary.

Each Pelikan Hub should preferably take place near the city centre or in an easily accessible location (restaurant, park, bar, etc.). Hubs may not be held in religious or political venues.

Article 8 – Image Rights and Communication

By accepting these terms and conditions, each participant agrees that photos and/or videos may be taken during the event and shared or published by participants or HOLDHAM.

Media may be published via social media, the Pelikan website, or Pelikan print media such as the Pelikan Passion consumer magazine and the FWI catalogue. During the event, pictures may be posted with the hashtags : #Pelikanhubs #Pelikanhubs2026.

Article 9 – Gifts and Animation

Prior to the event on September 25th, 2026, Pelikan will send a parcel with one gift per registered participant to the Hub Master. The Hub Master is committed to distributing the gifts to each attendee actually present at the event.

Participants who joined via the waiting list after the registration period ended are not entitled to a gift.

If fewer attendees are present than registered, the Hub Master may distribute remaining gifts to late-registered participants, keep them, or give them to attendees. Remaining gifts do not need to be returned to Pelikan.

Pelikan will provide an animation guide to Hub Masters to help schedule the day.

Article 10 – Miscellaneous

Participation is only possible through the official registration link on www.pelikan-hubs.com. Applications sent by post, email, or any other means cannot be considered.

HOLDHAM reserves the right to modify or cancel the promotion at any time, including at short notice in the event of a worsening pandemic situation, with notification sent to participants by email.